

BUNDLE: Gamble: The Public Speaking Playbook + SpeechPlanner

By Teri Susan Kwal Gamble



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We offer these texts bundled together at a discount for your students. The SpeechPlanner is FREE when packaged with the print version of this book

Learn to speak in public without breaking a sweat!

The Public Speaking Playbook coaches students to prepare, practice, and present their public speeches to their highest level. With a focus on actively building skills, Authors Teri Kwal Gamble and Michael W. Gamble train students in the fundamentals of the public speaking process using frequent interactive exercises that allow students to practice—and improve—their public speaking. Students want to put their skills into practice quickly, so the Playbook gives them the essentials in brief learning modules that focus on skill-building through independent and collaborative learning activities. As students master their skills, they are also encouraged to think critically about what it means to "play fair" in your public speaking—with a focus on diversity, ethics, and civic engagement.

Speech Planner

SpeechPlanner is an interactive, web-based tool that guides you through the process of planning and preparing your speech, one step at a time. Featuring practical tips, strategies, and useful examples designed to explain and illustrate every stage of the speech-making process, this valuable planner makes it simple and easy to create highly effective, successful speeches anywhere, any time. With its unique practice timer feature, **SpeechPlanner** allows you to pace your speech to ensure sustained focus on the core message as well as a balanced delivery. Additional audio and video examples of effective speeches; links to high quality web resources to use while researching and organizing your speech; thesaurus and spell-check features; as well as a feature that allows you to create both full sentence outlines and keyword outlines, make this a *must-have* tool for effective speech planning. So reach your audience—one successful speech at a time!

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Editorial Review

About the Author

Teri Kwal Gamble (PhD, New York University; MA and BA, Lehman College, CUNY) is a professor of Communication at the College of New Rochelle, a professional writer of education and training materials, and the co-author of numerous textbooks and trade books. Her most recent publications are the 11th edition of the bestselling text she co-authored with her husband Mike, Communication Works (2013; McGraw-Hill), and *Leading with Communication* (©2013; SAGE).

Teri and Michael have co-authored numerous textbooks, including *Leading with Communication* (©2013; SAGE), *Communication Works* (©2013; McGraw-Hill), *Sales Scripts that Sell* (©2008; AMACOM), *The Gender Communication Connection* (Houghton Mifflin), and *Public Speaking in the Age of Diversity* (Allyn & Bacon). Co-founders of Interact Training Systems, a consulting firm that conducts seminars, workshops, and short courses for business and professional organizations across the United States, they also produce training and marketing materials for sales organizations.

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