



Edexcel Business A Level Year 1: Including AS

By Ian Marcouse, Andrew Hammond, Nigel Watson

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Topics are broken down to short, clear chapters, that are all structured in the same way, so students can build their understanding with ease - Covers each syllabus area in the detail you need, with exercises that have enough depth and variety to give full class and homework coverage - Brings the business world into the classroom with real examples used extensively throughout the text, in extra cases and in end-of-chapter exercises - Features to help reinforce student understanding - in every chapter there's Real Business, an Evaluation and Logic Chain, but also the brand new '5 Whys and a How' which will help students tackle exam questions

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Editorial Review

About the Author

Ian Marcouse is a former Chief Examiner as well as bestselling Business author. He launched the A-Z brand and has published several successful books as well as editing Business Review magazine.

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