



It Works DELUXE EDITION: The Famous Little Red Book That Makes Your Dreams Come True!

By RHJ

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A deluxe hardcover edition of the astonishing classic of spiritual psychology: this brief manifesto reveals the THREE SIMPLE STEPS to *attaining your desires*. So SIMPLE you won't believe it -- until you try it...

"**Gloriously succinct...**the author — whose initials stood for Roy Herbert Jarrett, a Chicago salesman and ad man — **distills the positive-thinking enterprise into a (deceptively) simple exercise** of itemizing your desires in a list. If approached with maturity, Jarrett's exercise amounts to a personal inventory-taking and a meaningful assessment of one's true aims." --**Mitch Horowitz, *Time.com***

IF YOU KNOW WHAT YOU WANT YOU CAN HAVE IT . . .

With this statement the author known by the initials RHJ. put a dramatic challenge to readers in 1926. His claim was so sensational, so audacious, so begging of argument that one immediately wants to dismiss it. But for one thing: ***IT WORKS***. RHJ's little pamphlet, ***It Works***, has sold more than **1.5 million copies**, and won the dedication of generations of readers who have purchased it by the fistful to hand out to friends.

The author's three-step method is simplicity itself: 1) Write down your desires on a list. 2) Read it morning, noon, and night. 3) Tell no one about it. *But don't be fooled*: Tucked within the folds of this unthinkable simple plan are a set of psychological and metaphysical verities that produce extraordinary results. ***It Works*** distills centuries of spiritual striving into one tantalizingly concise program.

The strange little book that has found its way into the hearts of readers across the world is now available in a special deluxe edition with bonus material. This immortal keepsake edition is suited to a lifetime of reading, re-reading, and note-taking, *It Works: Deluxe Edition* features:

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****Bonus chapter: “The 3-Step Miracle: The Story of *It Works*”** by Mitch Horowitz, which explores the identity of RHJ, the source of his program -- and *WHY it works*.

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Editorial Review

About the Author

Roy Herbert Jarrett (1874 - 1937) was a Chicago sales executive and advertising man. After many years of studying metaphysical success methods, Jarrett produced the landmark pamphlet *It Works* in 1926. It has since sold more than 1.5 million copies.

Users Review

From reader reviews:

Aracely Schneider:

Now a day folks who Living in the era where everything reachable by connect to the internet and the resources in it can be true or not need people to be aware of each info they get. How many people to be smart in receiving any information nowadays? Of course the solution is reading a book. Reading a book can help people out of this uncertainty Information specially this *It Works DELUXE EDITION: The Famous Little Red Book That Makes Your Dreams Come True!* book as this book offers you rich facts and knowledge. Of course the information in this book hundred per cent guarantees there is no doubt in it as you know.

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