



Making Media Studies: The Creativity Turn in Media and Communications Studies (Digital Formations)

By David Gauntlett

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In *Making Media Studies*, David Gauntlett turns media and communications studies on its head. He proposes a vision of media studies based around doing and making – not about the acquisition of skills, as such, but an experience of building knowledge and understanding through creative hands-on engagement with all kinds of media. Gauntlett suggests that media studies scholars have failed to recognise the significance of everyday creativity – the vital drive of people to make, exchange, and learn together, supported by online networks. He argues that we should think about media in terms of conversations, inspirations, and making things happen. Media studies can be about genuine social change, if we recognise the significance of everyday creativity, work to transform our tools, and learn to use them wisely. *Making Media Studies* is a lively, readable, and heartfelt manifesto from the author of *Making is Connecting*.

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Editorial Review

Review

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«What Gauntlett offers is a bold, imaginative – and occasionally provocative – view of what media studies might become. This is a lively contribution to thinking about media and communications.» (Shaun Moores, Professor, University of Sunderland)

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About the Author

David Gauntlett is a Professor in the Faculty of Media, Arts and Design and Co-Director of the Communications and Media Research Institute at the University of Westminster, United Kingdom. See davidgauntlett.com for further information, blog, and videos.

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