



Mobile App Marketing And Monetization: How To Promote Mobile Apps Like A Pro: Learn to promote and monetize your Android or iPhone app. Get hundreds ... of downloads and grow your app business

By Alex Genadinik

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I am an independent mobile app entrepreneur just like you, and I wrote this book to teach you all my strategies for how to: - Get 100,000s of downloads from mobile app store marketing - Save money by doing your own ASO (search engine optimization SEO for Android and the Apple App stores) better than most consultants you might consider hiring - Create an app marketing strategy outside the app stores by getting press coverage and learning how to promote an app using social media and social sharing - Make money with effective app store monetization to help you maximize your app revenue with subscriptions, in-app purchases, publishing effective ads, selling affiliate products and other strategies used by successful mobile app businesses - Create a successful mobile app business I wrote this book with all my heart and soul. The book draws on my own years of experience building top apps in my niche, promoting apps, making money with my apps, and then coaching other app entrepreneurs on how they can make turn their mobile apps into successful businesses. So you, my dear reader, are hopefully getting the best of all worlds. First, I have very deep hands on experience building and growing apps. Second, I have a wealth of experience coaching and observing other app entrepreneurs whose experiences and aspirations are probably very similar to yours. I share all that in this book. This is a very to the point book with many actionable tips and strategies for how to promote your mobile app (iPhone or Android), make money from your smartphone applications, and generally treat it as a real business. All suggestions in this book are based on my own experiences promoting my own problemio.com business apps which at the point of publication of this book have cumulative 500,000+ downloads, and helping over 100 other app entrepreneurs. I am an independent mobile application developer and mobile application entrepreneur just like you. I am not a multi-million dollar app development studio or a big company. If you are an independent app developer just like me, you can use the

mobile application marketing strategies that I outline in this short book. Many of the strategies are simple and effective, and you can begin working on them as early as today. There are a total of over 20 strategies to promote your apps in the book. They all worked for my apps. Since all apps are different, you will have to see which of the strategies will work well for you. Most of the strategies should be effective for you. Get the book now, and become a pro at app store marketing (app store SEO which is otherwise known as ASO), and start increasing the downloads for your app as early as today! Here are some of the most common types of apps that get planned and promoted using this book: games, especially puzzle game apps, productivity apps, social apps, photo sharing apps, business apps, and event planning apps. Who this book is ideal for: this book is ideal for first-time mobile app entrepreneurs. It is best to get this book before you start working on your mobile app because this book can give you many strategies or tell you about many pitfalls for your app that you may not foresee if this is your first app business. Go ahead, and get the book, and let's get you on the road to mobile app success.

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Editorial Review

Review

"This book has very powerful ASO strategies that I was able to use to get my book to rank higher in the app store, and get my app to get more downloads"

- Sean C, Fiverr.com

"This is a great book for mobile app marketing. He 100% knows what he's doing and talking about. I've implemented some of the strategy, and it's increased my app sales greatly. I highly recommend this to others."

- Tommy Johnson (paperback book reader, Amazon.com), a review on Amazon

"This book was like speaking to an expert about their experience, and having them share all the details of the trade. I feel much more confident now"

- Maria N (reader, iTunes)

"I found this book very helpful and it has an added bonus of being easy to read. Alex explanation on how to market the apps is based on his experience of creating and marketing his mobile applications. If you are planning to create an mobile application or trying to find strategies on how to market you application, this is a must read."

- Henry N (verified reader, Amazon.com)

"This was a really informative read for any new app developer getting into this biz. Tons of information to help you get started."

- Emmanuel (verified reader, Amazon.com)

"Treasure trove of information on apps: marketing, monetization and the business planning for apps. So helpful."

- Rick (reader, iTunes)

"I am starting out in the app business, and this book really helped me get a sense of the entire mobile app business ecosystem"

- Brian (reader, Fiverr)

"I love the clear explanations for how to rank apps in competitive niches over time"

- Charles Newton (reader, iTunes)

"This book has helped me get more downloads and with that to make more money with my app. It paid for itself."

- Lee (reader, Fiverr.com)

About the Author

Alex Genadinik is a serial entrepreneur and a software developer. His Problemio apps have been downloaded over 1,000,000 times, and in this book he shares how he was able to turn his apps into a real business.

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