



Next Generation Excel: Modeling In Excel For Analysts And MBAs (For MS Windows And Mac OS) (Wiley Finance)

By Isaac Gottlieb

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Take Excel to the next level in accounting and financial modeling

In this new *Second Edition of Next Generation Excel*, Isaac Gottlieb shows financial analysts how to harness the full power of Excel to move forward into the new world of accounting and finance. Companies of all sizes use financial models to analyze their finances and plan business operations, as well as to create financial accounting reports like balance sheets, income statements, and statements of cash flows.

While many businesspeople are quite familiar with the reports created with financial models, most are not as familiar with the creation of the models themselves. This book shows them how to build an accurate and effective financial model using the solid functionality and easy usability of Excel.

- Fully updated and revised to include support for Apple users
- Written by a professor of management and statistics who has taught the discipline for fifteen years
- Appropriate for professional financial analysts, as well as MBA students

For professionals and students whose responsibilities or studies include a full understanding of financial modeling, *Next Generation Excel, Second Edition* offers comprehensive training.

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- Sales Rank: #1023929 in eBooks
- Published on: 2013-02-04
- Released on: 2013-02-04
- Format: Kindle eBook

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Editorial Review

From the Inside Flap

Most Excel users never realize just how powerful the program really is. Featuring more than 400 functions, Excel is packed with an array of complex data mining, analytical, statistical, and graphical representation tools and other powerful features of inestimable value to business professionals. But learning how to exploit those features with confidence can be tricky, even overwhelming, for the casual user.

Enter *Next Generation Excel, Second Edition*.

Growing out of Dr. Gottlieb's many years of teaching university classes, as well as his extremely popular corporate workshops, *Next Generation Excel, Second Edition* is based upon his well-founded conviction that, when it comes to teaching people how to use and get the most out of complex software, "show, don't tell" is the golden rule.

Staying true to that philosophy, he eschews the lengthy, often perplexing, verbal explanations typical of such guides in favor of bite-sized descriptive passages, liberally supplemented with Excel-in-action screenshots, skill-building exercises, and review questions. Also, for ease of reference, each subject-specific chapter is self-contained, affording you the option of focusing on only those features of immediate interest to you.

Demystifying the obscure and simplifying the complex, Dr. Gottlieb walks you, step by step, through all of Excel 2010's advanced business and finance functions (with explanations for users of Excel 2007, 2003, and previous versions, as needed), including:

- Financial tools, including NVP and IRR
- Data mining using Pivot Tables
- Charting, sparklines, and other advanced charting options
- Data analysis tools
- What-if analysis
- Statistics for non-statisticians
- Accounting functions, including amortization tables and depreciation functions

Not just another general how-to Excel guide, this fully updated and expanded *Second Edition* of Isaac Gottlieb's internationally acclaimed *Next Generation Excel* shows you how to harness the full power of Excel to help you to perform an array of advanced business decision making, financial, and accounting functions. You'll learn how to quickly create models that deliver accurate, relevant information to boost efficiency, improve your forecasting ability, and perform an array of other crucial business and reporting functions.

From the Back Cover

Advance Praise for *Next Generation Excel, Second Edition*

"As an avid user of Excel, I rely on Isaac's 'Excel Tip Of The Month' newsletter, which reflects his teaching methods and ability to clearly present ideas and topics. In his newest book, Isaac showcases how the reader

can engage with Excel to the 'next level of usability.' This edition helps intermediate users to quickly acquire 'pro Excel' skills, while enabling advanced users to grasp concepts in a single pass-through. Isaac takes day-to-day Excel challenges and provides the reader with elegant ease of use solutions. With this newest edition, Isaac propels practical information even further."

—**Moshe Castiel, Vice President, Data Management and Analytics, JPMorgan Chase**

"If you thought MS Excel was nothing more than an overpriced calculator with a pretty chart wizard thrown in, then hold your hat and get ready for some fun. *Next Generation Excel* will revolutionize how you do your work and make you a better manager, at any career level."

—**John Tintera, VP, Sales & Publicity, Osprey Group**

"A detailed understanding of Excel is critical to the performance of nearly all financial analysts today. Dr. Gottlieb's book not only describes the most important Excel functions, but also dramatically increases the productivity of Excel users. My favorite parts of the book include the sections on Solver, Pivot Tables, and Sensitivity Analysis. Each of these areas is critical to the work done by advanced financial analysts. Companies are expecting more from their MBA hires today, and this book can give recent graduates a leg up on the competition."

—**John M. Longo, PhD, CFA, Clinical Associate Professor of Finance and Economics, Rutgers Business School; Chief Investment Officer, The MDE Group, Inc.**

"Isaac Gottlieb is an Excel master and a teacher par excellence. The *second edition* of *Next Generation Excel* improves on an already excellent first edition. New materials like multi regression simplified and the new Excel 2010 features make this an invaluable resource for the Excel user. Mac users (a growing group) will like the chapter appendices dedicated to making their lives easier."

— **Simon Benninga, Professor, Faculty of Management, Tel Aviv University**

About the Author

Dr. Isaac D. Gottlieb, PhD, is a professor of Management and Statistics at the Fox Business School of Temple University and Director of the China and Singapore programs. Also, he is a former director of the International Executive MBA at Rutgers University Business School. The recipient of numerous excellence-in-teaching awards, Dr. Gottlieb has taught how to use Excel and apply it effectively to various business disciplines to thousands of MBA and Executive MBA students at Rutgers, Temple, New York University, Columbia, and other universities. Also, he has instructed Excel for business professionals to over 20,000 participants in corporate seminars, conferences and workshops, including staff from Johnson & Johnson, Merck, Pfizer, Procter & Gamble, Microsoft, Intel, Boeing, Chrysler, JP Morgan, Morgan Stanley, 3M and Hewlett-Packard. Dr Gottlieb has an "Excel Tip Of The Month" newsletter that goes to over 50,000 recipients.

Users Review

From reader reviews:

Michael Riddle:

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The actual book Next Generation Excel: Modeling In Excel For Analysts And MBAs (For MS Windows And Mac OS) (Wiley Finance) has a lot of knowledge on it. So when you make sure to read this book you can get a lot of help. The book was published by the very famous author. This articles author makes some research before write this book. This particular book very easy to read you will get the point easily after scanning this book.

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