



Fashion Accessories Business: Step-by-Step Startup Guide (StartUp Guides)

By Eileen Figure Sandlin

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A billion-dollar industry, fashion accessories offer a world of business possibilities for stylish entrepreneurs like you! From jewelry and handbags to scarves and hats, Entrepreneur covers the hottest accessories businesses within the flourishing fashion industry.

Learn how to create and sell your own accessories, buy wholesale accessories for resale, or establish your own online or traditional store! Providing insider advice, tips, and tricks along the way, our expert fashionistas take you step by step and show you how to discover your specialty, establish your business, set up your home workshop and office, manage your finances, and much more!

- Choose from popular fashion accessory niches— handcrafted jewelry, handbags, belts, scarves, and hats
- Discover the right sales avenue for your products
- Outfit your home workshop and office with the right tools and supplies
- Partner with retailers and designers to boost brand recognition
- Efficiently manage inventory and supplies for easy order fulfillment
- Boost profits by expanding and cross-marketing your product line
- And more

Turn your passion for fashion into a successful business today!

All Entrepreneur Step-By-Step Startup Guides Include:

- Essential industry-specific startup steps with worksheets, calculators, checklists and more
- Bestselling title, *Start Your Own Business* by Entrepreneur Media Inc., a guide to starting any business and surviving the first three years
- Downloadable, customizable business letters, sales letters, and other sample documents
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