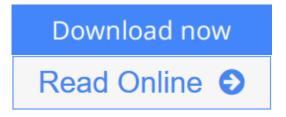


Public Speaking: Strategic Choices

By Laurie L. Haleta, Michael R. Schliessmann, Laurie Haleta



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Public Speaking: Strategic Choices is designed for a one-semester, introductory speech course. It is built on a sound basis for rhetorical theory without being bogged down by theory. It introduces the student to basic communication precepts so that they will have an overview of the entire public speaking process.

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