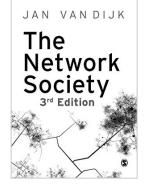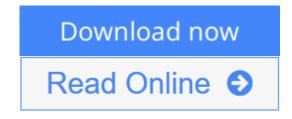# The Network Society

By Jan A G M van Dijk

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The Network Society is now more than ever the essential guide to the past, consequences and future of digital communication. Fully revised, this **Third Edition** covers crucial new issues and updates. This book remains an accessible, comprehensive, must-read introduction to how new media function in contemporary society.

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Editorial Review

Review
If you want to understand or teach the complex, interdisciplinary, and intriguing foundations for and social implications about one of the most significant social and technical transformations in communication history, this is the book. It is wide-ranging, integrative, literate, comprehensive, theoretical and practical, sometimes contrarian, thoughtful, encyclopedic, and moral
Ronald E. Rice
Arthur N. Rupe Professor in the Social Effects of Mass Communication, University of California Santa Barbara

This new edition provides deep interdisciplinary insight into the significance of new media in our lives. It outlines why we need to understand the frictions between increasingly intelligent machines and the desires of human beings. It does so with great clarity, providing a very valuable measured and critical assessment of the process of becoming a network society
Professor Robin Mansell
London School of Economics and Political Science

Jan Van Dijk draws from multiple theoretical perspectives to characterize historical trends across many sectors of network societies. His conclusion - that the Internet and related new media amplify rather than transform an array of global trends - will inform and stimulate debate about the implications of the communication revolution. The Network Society would be an excellent text for courses on the social role of the Internet and related new media
William H. Dutton
Professor of Internet Studies, Oxford Internet Institute, University of Oxford

The core concept in this book is network 2.0. In a network 2.0 age, the Internet becomes a key channel for social networking. This book truly recognizes societal changes made by technical improvement in digital media. Each chapter is written in a clear and succinct way. It is strongly recommended as a requirement text for both researchers and policy-makers
Han Woo Park
Department of Media & Communication, YeungNam University, South Korea

About the Author

Jan A.G.M. van Dijk is an internationally recognized expert in the field of communication, his specific interest being new media studies. Van Dijk is the author of *The Network Society* (SAGE, 2012) and co-editor of *Digital Democracy: Issues of Theory and Practice* (SAGE, 2000). He is an advisor of the European Commission in the Information Society Forum. As a professor of Communication Science at Twente University, van Dijk teaches and develops the sociology of the information society, in particular the social-cultural, political, and organizational aspects.

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