



## Business of Tourism

By J. Christopher Holloway, Claire Humphreys

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The tourism industry is in a constant state of flux, where trends and attitudes are frequently susceptible to outside influences, including factors such as technological and economic change. The Business of Tourism by Chris Holloway and Claire Humphreys is the ideal textbook to help readers not only understand these new changes but look at them with a critical eye and predict future trends. This book is an essential text for students of tourism management or travel and tourism. The historical context is combined with background theory and research, plus up-to-date international case studies. It examines in detail the tourism product, its impacts and the nature of the tourist, to provide the reader with a comprehensive understanding of the management of this important global industry. The result is a practical and relevant text for any student wishing to work in one of the many diverse sectors of the tourism industry.

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## **Business of Tourism By J. Christopher Holloway, Claire Humphreys Bibliography**

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## Editorial Review

From the Back Cover

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Key features

- Throughout the text, the 'Future Issues' are considered to offer some predictions of how things may change in the industry.
- In-depth case studies drawing together experiences of the industry from around the world are used to explore key tourism issues.
- Completely updated to cover some key and emerging industry topics including sex tourism, sports tourism, travel technology and events tourism.

**Chris Holloway** is former Professor of Tourism Management at Bristol Business School, University of West of England. Previously, he held management positions in passenger shipping, tour operating and retail travel in both the USA and the UK.

**Claire Humphreys** is a Principal Lecturer at the University of Westminster. She has experience working in and researching different aspects of the tourism industry and is particularly interested in tourist consumer behaviour.

## Users Review

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**Carrie Freeman:**

What do you concerning book? It is not important along? Or just adding material if you want something to explain what the one you have problem? How about your free time? Or are you busy particular person? If you don't have spare time to do others business, it is gives you the sense of being bored faster. And you have free time? What did you do? Everybody has many questions above. They should answer that question due to the fact just their can do that will. It said that about book. Book is familiar on every person. Yes, it is right. Because start from on jardín de infancia until university need this kind of Business of Tourism to read.

**Cynthia Medina:**

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**Megan Lapointe:**

Playing with family within a park, coming to see the coastal world or hanging out with good friends is thing that usually you have done when you have spare time, and then why you don't try point that really opposite from that. 1 activity that make you not experiencing tired but still relaxing, trilling like on roller coaster you have been ride on and with addition info. Even you love Business of Tourism, you may enjoy both. It is good combination right, you still desire to miss it? What kind of hangout type is it? Oh seriously its mind hangout fellas. What? Still don't get it, oh come on its called reading friends.

**Richard Kowalski:**

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