



Designing and Conducting Mixed Methods Research Electronic Version

By John W. Creswell, Vicki L. (Lynn) Plano Clark

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Editorial Review

Review

"The book explains the excellent approach of mixed methods for social research."--Gineida Morales-Guasch Ed.D.

About the Author

John W. Creswell is a Professor of Educational Psychology at the University of Nebraska-Lincoln. He teaches courses on mixed methods research, qualitative inquiry, and general research design. In these three areas, he has authored numerous scholarly journal articles, book chapters and books. He is currently working on his 22nd book (including new editions), and his books are translated into many languages around the world. At Nebraska he founded the Office of Qualitative and Mixed Methods Research and has held the Clifton Endowed Chair. He also co-founded the SAGE journal, the *Journal of Mixed Methods Research*, and has been a popular speaker on mixed methods and qualitative research in the US and abroad. As an applied research methodologist, he served as an Adjunct Professor of Family Medicine at the University of Michigan and as a consultant for the VA health services research unit in Ann Arbor, Michigan. As a methodologist, he helped to design the methods for a number of successful NIH and NSF projects. He has been a Senior Fulbright Specialist scholar to both South Africa (2008) and Thailand (2012) lecturing on qualitative and mixed methods approaches to research. Recently, he served as a co-leader of a national working group developing "best practices" for mixed methods research at the National Institutes of Health in the US. Visit him at his Web site: johnwcreswell.com.

Vicki L. Plano Clark, Ph.D., is a research assistant professor in the Department of Educational Psychology and co-director of the Office of Qualitative and Mixed Methods Research at the University of Nebraska-Lincoln (UNL). Her specialization includes mixed methods research designs and qualitative research. She is interested in the procedural issues that arise when implementing different designs and how mixed methods research is applied in different disciplines. She has co-authored numerous methodological discussions as well as empirical studies using qualitative and mixed methods approaches in science education, family research, and family medicine. She has served as managing editor of the *Journal of Mixed Methods Research* (SAGE). In addition, she served as the Laboratory Manager in the UNL Department of Physics and Astronomy (1993-2005), working with the Research in Physics Education Group, and was a principal investigator on three National Science Foundation projects.

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