



Drifting: Sideways From Japan to America

By Antonio Alvendia

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Dreamed up by drivers trying to outdo each other on the mountain passes of Japan, the art of the sideways descent of a switchback-what *Wired* described as "the fishtailing ballet of burning rubber called drifting"-has made it to the United States in a big way. What began as a new kind of daredevil driving among teens has, over two decades, become a sanctioned sport, making its way across the Pacific through video games and magazines, anime and the Internet, to take root in California's fertile underground racing culture.

Drifting tells the story of drifting from its arrival on the West Coast to its emergence as the hottest form of motorsport in the United States. A dramatic visual record of the sport in America that includes over 400 photos, the book also profiles the people, teams, techniques, web sites, publications, videos, and trends that have made drifting the phenomenon that it is today. For the curious newcomer, author Antonio Alvendia's introduction succinctly explains what drifting is, setting the stage for the thrilling automotive drama that then unfolds. For the veteran drifting fan, this book is the first illustrated book on the latest motorsport to conquer the world.

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Editorial Review

Review

***Grassroots Motorsports*, August 2006**

“Antonio Alvendia has been our designated drift photographer for quite some time, and he is about to release a book on the subject. *Drifting: Sideways from Japan to America* covers the evolution of drifting here in the States. It’s like the Dogtown and Z-Boys documentary, Alvendia explains, although this isn’t a movie and doesn’t cover skateboarding.”

Hot4s.com (AUS), December 2006 (visits per month unavailable)

“If you need a healthy dose of drifting culture, you’ll find it in this title, which really delves a little deeper than most, drawing you into the faces and atmosphere of the scene. The book largely focuses on the arrival of drifting in the US and it’s impact on ol’ Uncle Sam. There are large color photos spread over 127-odd pages, along with thoughtful, engaging captions. Of course, for some reason we ended up in the back of the book at the ‘Umbrella Girls in Drifting’ section, though there’s a huge historical background provided on the sport towards the front, followed by the series of races that heralded the sport’s arrival in the States.”

About the Author

Antonio Alvendia is a freelance photographer and writer living in Covina, California. A lifelong Japanese car enthusiast, he has been involved in drifting since its introduction to the United States and presently serves as the emcee for events held by the professional drifting series, Formula D.

Users Review

From reader reviews:

Mark Hoffman:

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Jennifer Evans:

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