



Effective Intercultural Communication: A Christian Perspective (Encountering Mission)

By A. Scott Moreau, Evvy Hay Campbell, Susan Greener

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Editorial Review

From the Back Cover

Communicating across Cultural Boundaries

"Communication skill is the cross-cultural worker's most essential tool. Moreau, Campbell, and Greener have teamed up to produce a remarkably comprehensive and well-researched volume to sharpen and strengthen that tool. The best of theory is applied to real-life situations with numerous case studies and examples. *Effective Intercultural Communication* is destined to become the text of choice on this topic from a Christian perspective."

--**Craig Ott**, Trinity Evangelical Divinity School

"*Effective Intercultural Communication* is an excellent compilation, containing important information for Western leaders who want to serve internationally with cultural intelligence. The case studies and practical examples provide new and interesting ways to approach these crucial topics."

--**David Livermore**, author of *Cultural Intelligence* and *Serving with Eyes Wide Open*

"As globalization redefines how we live, *Effective Intercultural Communication* charts a clear pathway for those courageous enough to rethink how we communicate in a radically changing world. The principles in this book have profoundly changed me. They will change you too."

--**Stephan Bauman**, president and CEO, World Relief

"Any Christian hoping to live faithfully and minister effectively around the world will benefit beyond measure from reading this book and taking its myriad lessons to heart. Moreau, Campbell, and Greener have constructed a thorough, wise, and insightful text. A treasure for mission-minded people who want to be well prepared to face those vexing intercultural issues that are sure to come as soon as one crosses the border."

--**Roland Hoksbergen**, Calvin College; author of *Serving God Globally*

"This book fills a need for an up-to-date textbook on intercultural communication. Missionaries, professors of missions, and students will all find this book immensely helpful. It brings the discussion of intercultural communication up to date and provides assistance for struggling communicators. Highly recommended."

--**J. Mark Terry**, Mid-America Baptist Theological Seminary

"This book not only captures the academic portion of intercultural communication but also, through the art of storytelling, explains concepts and principles in a way that can be understood and practiced in all contexts. I highly recommend it for business and ministry professionals."

--**Jo Anne Lyon**, general superintendent, The Wesleyan Church

About the Author

A. Scott Moreau (DMiss, Trinity Evangelical Divinity School) is professor of intercultural studies at Wheaton College Graduate School in Wheaton, Illinois. He is the author or coauthor of several books, including *Introducing World Missions*. **Evvy Hay Campbell** (PhD, Michigan State University) is associate professor of intercultural studies emerita at Wheaton and lives in Flushing, Michigan. **Susan Greener** (PhD, University of Illinois, Urbana) is associate professor of intercultural studies, also at Wheaton.

Users Review

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Jennifer Bedard:

Why don't make it to become your habit? Right now, try to prepare your time to do the important take action, like looking for your favorite publication and reading a reserve. Beside you can solve your condition; you can add your knowledge by the guide entitled Effective Intercultural Communication: A Christian Perspective (Encountering Mission). Try to face the book Effective Intercultural Communication: A Christian Perspective (Encountering Mission) as your buddy. It means that it can for being your friend when you feel alone and beside regarding course make you smarter than ever before. Yeah, it is very fortunated to suit your needs. The book makes you more confidence because you can know anything by the book. So , we should make new experience in addition to knowledge with this book.

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