



## Photographing Shadow and Light: Inside the Dramatic Lighting Techniques and Creative Vision of Portrait Photographer Joey L.

By Joey L.

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### **Photographing Shadow and Light: Inside the Dramatic Lighting Techniques and Creative Vision of Portrait Photographer Joey L.** By Joey L.

Aspiring photographers are always looking for that edge, that fresh point of view to add drama to their images. Photographer Joey L. found his vision early, drawing critical acclaim as a brilliant commercial photographer with a distinctive technical expertise for lighting.

In *Photographing Shadow and Light*, Joey lifts the curtain on his dramatic, creatively fearless approach to portraiture, sharing his personal philosophy and a behind-the-scenes look at 15 striking photo sessions—from personal projects shot in Africa, India, and Brooklyn to commercial shoots for 50 Cent, the Jonas Brothers, and *Project Runway All Stars*. Joey provides readers with a step-by-step description of how he visualized each shoot, formed meaningful connections with his subjects, and “built” his signature dramatic lighting effects—one light at a time.

Featuring more than 85 stunning portraits, detailed lighting diagrams, and a foreword from industry icon David Hobby (aka Strobist), *Photographing Shadow and Light* shares the creative process behind one of today’s most exciting photography talents, providing serious amateurs and professionals a fresh perspective on creating compelling, professional quality portraits.

“Joey Lawrence is . . . the future of photography. Get used to it.” —David Hobby (Strobist)

Get inside the images of commercial and fine art portrait photographer Joey L. with this behind-the-lens guide to his fearless approach, creative vision, and signature lighting techniques.

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### Editorial Review

#### Review

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#### About the Author

**Joey L.** is one of the photography industry’s most acclaimed young names. His client list includes Verizon, Nickelodeon, History Channel, A&E, the FX Channel, Smirnoff, Summit Entertainment, Forbes, and many more. He has been featured in *Professional Photographer* and *Digital SLR* magazines, and on Eyemazing, MTV.com, National Public Radio, NBC’s *Last Call with Carson Daly*, and *The Hour with George Stroumboulopoulos*. Joey lectures and teaches workshops at Professional Photographers of America, Gulf Photo Plus, and Imaging USA. His online educational tutorials can be found at [learnfromjoey.com](http://learnfromjoey.com).  
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