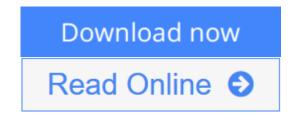


# The Leadership Engine

By Noel M. Tichy



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In this Wall Street Journal and BusinessWeek bestseller, Michigan Business School guru and worldwide consultant Noel Tichy brings his special brand of organisational transformation to a practical level that guarantees a leader at every level of an organisation.

Why do some companies consistently win in the marketplace while others struggle from crisis to crisis? The answer, says Noel Tichy, is that winning companies possess a "Leadership Engine", a proven system for creating dynamic leaders at every level. Technologies, products and economies constantly change. To get ahead and stay ahead, companies need agile, flexible, innovative leaders who can anticipate change and respond to new realities swiftly. Tichy explains that everyone has untapped leadership potential that can be developed winning leaders and winning organisations have figured out how to do this.

In this acclaimed bestseller, Tichy offers colourful and insightful best-practice examples from dozens of leaders gathered from decades of research and practical experience.

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## **Editorial Review**

#### From Publishers Weekly

"There is a multibillion-dollar consulting industry in the world today," Tichy notes (in this reprint of his 1997 BusinessWeek Book of the Year, written with freelancer Cohen) "that thrives largely on the fact that most managers don't want to lead." It's an insight Tichy (Control Your Destiny Or Someone Else Will), a professor at the Univ. of Michigan School of Business, has observed firsthand when trying to determine why some companies succeed and others fail or just limp along. His conclusion: the winners have "good leaders who nurture the development of other leaders at all levels of the organization." These leaders urge their workers to see reality and mobilize the appropriate responses. Repeatedly, the authors single out the heads of successful companies such as General Electric and Allied Signal to discuss how much time their chief executives spend "formally and informally" on teaching. They conclude that those firms' success is a direct result of everyone's pulling in the same direction. The book's argument ignores small entrepreneurial companies where a product innovation, speed to market or customer service can make all the difference. But in discussing large companies, the book is on the money.

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### Review

"This book is the most valuable of the lot because it solidly confronts a vexing problem today -- the lack of leaders who are willing to take their organizations through fundamental change. If you think you've got what it takes, Tichy offers a comprehensive handbook for developing a leadership program at your workplace". -- Computerworld

#### From the Back Cover

Why do some companies consistently win in the marketplace while others struggle from crisis to crisis? The answer, says Noel Tichy, is that winning companies possess a "Leadership Engine" -- a proven system for creating dynamic leaders at every level.

In this single volume, Tichy not only offers a major contribution to the understanding of how successful leadership works, but also provides concrete, proven methods for leaders developing leaders in any company or organization. As an added bonus, the "Handbook for Leaders Developing Leaders" located at the end of the book provides hands-on development activities that you can use to improve your own leadership abilities and develop other leaders in your organization.

## **Users Review**

#### From reader reviews:

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The book The Leadership Engine gives you the sense of being enjoy for your spare time. You can utilize to make your capable considerably more increase. Book can to get your best friend when you getting tension or having big problem using your subject. If you can make reading through a book The Leadership Engine to become your habit, you can get a lot more advantages, like add your own capable, increase your knowledge about many or all subjects. It is possible to know everything if you like start and read a e-book The Leadership Engine. Kinds of book are several. It means that, science e-book or encyclopedia or other people. So , how do you think about this book?

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