



# Basketball Coaching 101

By Lou Theodore

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## Basketball Coaching 101 By Lou Theodore

Are you a coach? Are you an player? Are you a official? Are you planning a professional future in basketball? If the answer to any of these questions is yes, then this book is a must-have for you. The basketball world can now formally welcome to its midst one of the brilliant strategists of the game. His name is Dr. Lou Theodore and his new book, Basketball Coaching 101, has established him as one of the premier authorities in the game. This book has it all: coaching hints and strategies to employ to achieve a successful and winning program; the history of the game and basketball during the fabulous 1950s and 60s; the dark side of the NCAA; the future of the game, etc. There are also dozens of never-before-told hilarious tales. A unique entity, this book offers \*direct input\* about coaching hints and strategies from the Babe Ruths of coaches, recruiters, conference commissioners, athletic directors, players, university presidents, officials, journalists, announcers, and fans. Contributors include (partial list): Jay Bilas Vince Boryla Mike Brey Louie Carnesecca “Speedy” Claxton Eddie Corbett Mickey Crowley Danny Doyle Timmy Doyle Mike Fratello Howie Garfinkel Bob Hurley, Sr. Frank Layden Rollie Massimino Bernadette McGlade Bob McKillop Jack Powers Bill Raftery Wally Rooney “Spook” Stegman and Cecil Watkins. Don’t miss this opportunity to learn from the game’s legends. Basketball Coaching 101 is a first-of-its kind in its genre. If you’re a coach, or have an interest in this industry, this book is a must-have for you!

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## **Editorial Review**

### **About the Author**

Raised in Hell's kitchen, Dr. Lou Theodore is a Cooper Union/NYU graduate with multiple degrees in engineering. During his 50+ year career at Manhattan College (MC), he was primarily responsible for MC's chemical engineering program being ranked second-best in America by U.S. News & World Report. Basketball, however, remains Lou's passion. He coached an Astoria-based basketball team (Killeen's Tavern) during the fabulous 1950s-60s. Several of his players graduated to the NBA. Others enjoyed successful coaching careers at the collegiate and pro levels. A prolific writer, Lou has published over 100 books and presented over 200 seminars. He covers Hofstra basketball for several Long Island newspapers, while disturbing the peace in his tongue-in-cheek column, "As I See It". When he is not writing his next book or "telling it like it is" in his newsletters ([www.theodorenewsletter.com](http://www.theodorenewsletter.com)), Lou is betting horses, sharing a meal or vacation with his Killeen's crew, or enjoying his family (wife: Mary; children: Georgeen, Molleen, and Patrick; and grandchildren: Elias, Julian, and Lila).

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