

### Personal Trainer Pocketbook: A Handy **Reference for All Your Daily Questions**

By Jonathan Goodman



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"Finally, a guide that answers all of your questions about personal training in one simple book"

From the author of the highly acclaimed, Ignite the Fire: The Secrets to Building a Successful Personal Training Career comes a handy reference guide that answers all of your questions about personal training.

From the UK to Canada, United States to Australia, and everywhere in between, Jonathan Goodman has been answering questions about succeeding in personal training to 100's of thousands of trainers Worldwide since 2009.

For the first time ever, these 48 invaluable answers have all been compiled into one handy reference – no stone is left unturned. Amongst other things, you'll finally know how to:

- Market, sell, and keep clients (pg 33)
- Get your career started right (pg 13)
- Deal with all possible objections (pg 65)
- Deal with difficult client types (pg 79)
- Become more organized and efficient every day (pg 91)
- Turn your job into a career by making more money both in-training, and beyond (pg 139).

With the Personal Trainer Pocketbook by your side, you'll never be alone again.



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## Download and Read Free Online Personal Trainer Pocketbook: A Handy Reference for All Your Daily Questions By Jonathan Goodman

#### **Editorial Review**

From the Author Hey,

I'm Jon or, as most call me, Coach Jon.

I believe that personal training is the best job in the world and I work hard to give everyone a chance to build a successful, fulfilling, and profitable career. Everything I teach and preach is rooted in integrity.

Through my work, I've helped thousands of trainers grow their career and I share everything I know in my books.

Whether you're a new or experienced trainer, I think I can help you. Please enjoy my books and I'd love for you to check out my site, the Personal Trainer Development Center (theptdc.com).

Thanks,

Coach Jon

#### **Users Review**

#### From reader reviews:

#### **Anthony Thies:**

Do you one among people who can't read enjoyable if the sentence chained from the straightway, hold on guys this aren't like that. This Personal Trainer Pocketbook: A Handy Reference for All Your Daily Questions book is readable simply by you who hate those perfect word style. You will find the information here are arrange for enjoyable looking at experience without leaving actually decrease the knowledge that want to offer to you. The writer regarding Personal Trainer Pocketbook: A Handy Reference for All Your Daily Questions content conveys objective easily to understand by many people. The printed and e-book are not different in the content but it just different such as it. So , do you nevertheless thinking Personal Trainer Pocketbook: A Handy Reference for All Your Daily Questions is not loveable to be your top record reading book?

#### Lisa Loo:

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#### **Brianna Bell:**

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