



# Prosocial Behaviour (Social Psychology: A Modular Course (Paperback))

By Hans-Werner Bierhoff

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How can social bonds in society be strengthened? How do we learn and develop prosocial behaviour?

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This book will be an invaluable resource for both undergraduate and postgraduate students of social psychology and sociology, as well as anyone with an interest in social services and voluntary organisations.

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### Review

"This book represents perhaps the most exhaustive coverage of the topic of prosocial behavior within any single text. . . . I shall recommend it highly to students and colleagues alike."

-Tom Farsides, University of Sussex

"This is a timely book for the interested scholar who wishes to access an overview of prosocial behavior."

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### About the Author

**Hans-Werner Bierhoff** is a Professor of Psychology at Ruhr-University Bochum.

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