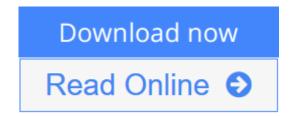


# The Agile Mind-Set: Making Agile Processes Work

By Gil Broza



The Agile Mind-Set: Making Agile Processes Work By Gil Broza

Are you frustrated or disenchanted by the results of your Agile approach?

Does Agile sound like a good idea, but you're not sure how to explain it beyond roles, practices, and meetings?

Is your team going through the motions, but it's still business as usual?

The missing piece is the Agile mind-set — the thinking that makes Agile processes work.

This book is your compass for the Agile journey. Without prescribing any process, practice, or tool, it will show you how practitioners approach:

- Deciding what to work on
- Planning and doing the work
- Engaging people and performing as teams
- Working better

Pragmatic and dogma-free, this book will help you understand what it means to be Agile and how to bring others along.

I want to give this book to every executive and manager who asks why the transition is taking so long. I also recommend it for all Agile practitioners as a valuable source of insight beyond the processes and techniques described in other books. –Roger Brown, Agile Coach, Agile Crossing

Gil Broza is a kindred spirit to the pioneers of the Agile movement. He reminds us of the core values, principles, and behaviors of this enduring effort to bring joy and delight to producing software. To those new to the pursuit, he brings a lantern for the journey. —Rich Sheridan, CEO, Menlo Innovations

The book's forewords are by Jim Highsmith and Linda Rising.

**Gil Broza**, founder and principal mentor at 3P Vantage, has been supporting Agile leaders and their teams since 2004. Gil's guidance helps professionals adopt effective, humane, and responsible approaches to software development. His previous book was *The Human Side of Agile*.

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#### The Agile Mind-Set: Making Agile Processes Work By Gil Broza Bibliography

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#### **Editorial Review**

Review

Too often we focus on implementation, process, and logistics without considering the broader context. -Cameron Turner, Engineering Director, D2L

The Agile Mind-Set explains the piece of the Agile puzzle that most organizations are missing. -Roger Brown, Agile Coach, Agile Crossing

This book urgently needs to be read by leaders and managers who plan to hop onto the Agile bandwagon. It will help you see through the briar-patch of branded services and ossified processes, to the original intent of 'Agile.' -Rob Myers, Principal Coach/Instructor, Agile Institute

Gil Broza's book has the tools, options, and practices to help people start, restart, think, rethink, grow, and improve their implementation of Agile by grasping the underpinning mind-set. -Gunther Verheyen, Shepherding Professional Scrum at Scrum.org

I return to *The Agile Mind-Set* repeatedly for inspiration and guidance, and always come away with a constructive way of approaching a challenging situation. -*Michael Goitein, Principal Project Manager, Mobiquity* 

#### About the Author

In writing *The Agile Mind-Set*, Gil Broza has addressed an aching need shared by organizations worldwide. As his experience and observations confirm, many who adopt Agile pay too much attention to processes and tools, and are disenchanted with the results. Some are in denial while some are searching for a magic bullet. Still more are stranded on a mediocre performance plateau, stalled in a mishmash of "best practices," and looking for answers.

In the last 11 years alone, Gil has mentored and coached more than 2,000 professionals who then delighted their customers, shipped working software on time, and rediscovered passion for their work. He has also:

- Worked as a development manager, team leader, and programmer for 12 years, successfully applying Agile methods since 2001
- Coached dozens of private- and public-sector clients, large and small, including independent software vendors, custom development firms, and IS/IT departments
- Served as a regular writer for the prestigious projectmanagement.com (a PMI publication), contributing articles on effective Agile behaviors
- Given keynotes and interactive talks at various conferences worldwide

Throughout his career, Gil has focused on human characteristics that prevent positive outcomes in software development teams. These include limiting habits, fear of change, outdated beliefs, and blind spots. In helping teams overcome these factors, he supports them in reaching ever-higher levels of performance, confidence, and accomplishment. In 2012, he published *The Human Side of Agile*, the definitive guide to leading Agile teams. Later, he designed two innovative self-study courses, *Individuals and Interactions* (Individuals AndInteractions.com) and *Packing List for Your Agile Journey* (YourAgileJourney.info).

Gil provides workshops, consulting, facilitation services, and enablement programs to fix lackluster Agile

attempts and support ongoing Agile improvement efforts. In addition, he offers much-needed services to help ScrumMasters, team leaders, and managers grow as servant leaders. He is in high demand by organizations looking to fully realize Agile's potential.

Visit www.OnTheWayToAgile.com to receive Gil's popular (and free!) *Something Happened on the Way to Agile* mini-program. Its 20 daily training segments will help you break the cycle of Agile mediocrity and move toward the promised benefits of Agile.

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#### **Bobby Hall:**

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#### Joel Wall:

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