



# The Investment Advisor Body of Knowledge + Test Bank: Readings for the CIMA Certification

By IMCA

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### The complete body of knowledge for CIMA candidates and professionals

*The 2015 Certified Investment Management Analyst Body of Knowledge + Test Bank* will help any financial advisor prepare for and pass the CIMA exam, and includes key information and preparation for those preparing to take the test.

CIMA professionals integrate a complex body of investment knowledge, ethically contributing to prudent investment decisions by providing objective advice and guidance to individual and institutional investors. The CIMA certification program is the only credential designed specifically for financial professionals who want to attain a level of competency as an advanced investment consultant. Having the CIMA designation has led to more satisfied careers, better compensation, and management of more assets for higher-net-worth clients than other advisors. The book is laid out based on the six domains covered on the exam:

- I. Governance
- II. Fundamentals (statistics, finance, economics)
- III. Portfolio Performance and Risk Measurements
- IV. Traditional and Alternative Investments
- V. Portfolio Theory and Behavioral Finance
- VI. Investment Consulting Process

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## **The Investment Advisor Body of Knowledge + Test Bank: Readings for the CIMA Certification By IMCA Bibliography**

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### Editorial Review

From the Inside Flap

As today's complex investing landscape continues to evolve, investors need guidance from well-trained, certified advisors now more than ever. The Certified Investment Management Analyst® (CIMA®) certification program is the *only* certification designed specifically for financial professionals seeking advanced skills and knowledge required to serve retail and institutional clients' sophisticated investment needs.

The CIMA certification is also the only internationally accredited financial services certification in the United States. In April 2011, the American National Standards Institute (ANSI) awarded international accreditation to CIMA certification, setting it apart from the hundreds of designations in the opaque financial services credentialing marketplace. Simply put, CIMA certification is regarded as *the standard* for investment advice.

International accreditation is one of many reasons CIMA certification directly contributes to advisors' success. CIMA professionals report being more satisfied with their careers, earning better compensation, and managing more assets for higher-net-worth clients than other advisors, according to research conducted by the Aite Group.

Whether you're beginning the CIMA certification process or seeking to further your investment advisory expertise, *The Investment Advisor Body of Knowledge* is an invaluable resource to help you advance your career and become a better investment advisor.

### About IMCA

Established in 1985, IMCA is a nonprofit professional association and credentialing organization with more than 10,000 individual members and certificants in the United States and Canada, including 400 international affiliate members. IMCA members collectively manage more than \$2.477 trillion, providing investment consulting and wealth management services to individual and institutional clients. Since 1988, IMCA has offered the Certified Investment Management Analyst® (CIMA®) certification, which earned accreditation by the American National Standards Institute (ANSI) in April 2011, making it the first financial services credential in the United States to meet international standards (ISO 17024) for personnel certification.

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From the Back Cover

"If you specialize in working directly with clients to develop investment policy, select a portfolio of outside money managers, and evaluate and monitor the portfolio over time, the CIMA program is the best education available. Period."

—Kevin M. Sánchez, CIMA®, CPWA®, CFP®

## **The curated guide to aid in your studies for the CIMA® qualification and certification exams**

*The Investment Advisor Body of Knowledge* is a comprehensive text designed for anyone preparing for the Certified Investment Management Analyst® (CIMA®) certification process. Content is aligned with the certification's six core topic domains and covers the most relevant subject matter from expert practitioners and academics. Each of the 21 chapters contains learning objectives and summaries to guide you through the preparation process. The readings clearly explain key financial and investment concepts, theories, and applications while highlighting calculations and applications tested on the CIMA qualification exam and the CIMA certification exam.

Supplementary material included with *The Investment Advisor Body of Knowledge* helps simplify the study process. With practice questions covering each section, the companion website helps readers gather and retain new information.

*The Investment Advisor Body of Knowledge* was developed specifically to cover CIMA certification curriculum topics, though any investment advisor may use this valuable material to gain an intimate understanding of investment theories and models that may be implemented—and ultimately transformed—into sound investment solutions for clients.

## **Users Review**

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#### **Deanna Nance:**

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