



# The Learning Curve Deskbook: A Reference Guide to Theory, Calculations, and Applications

By Charles J. Teplitz

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Since the book itself is meant to be a handy reference guide, it is organized to make needed information easily available. After a review of basic learning curve theory and a comparison of the most frequently used models, an extensive list of equations is accompanied by everyday examples that illustrate the correct application of learning curve theory as well as solutions to problems that may arise. Tables, graphs, and charts, easily located in the appendixes, can facilitate computations, and a bibliography lists articles, pamphlets, and books that describe learning curve theory and its various uses over the past fifty years. Learning curve analysis, simplified and presented here in a convenient manual, will enable accounting, financial, and purchasing specialists to improve not only employee proficiency forecasting, but also the efficiency of their own productivity.

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#### About the Author

CHARLES J. TEPLITZ is Professor of Operations Management in the School of Business Administration at the University of San Diego. He is also founder and President of Learning Curve Associates, and a much sought-after seminar leader and consultant to major corporations. Dr. Teplitz is widely published with articles in such journals as *Management Accounting*, *Journal of Purchasing and Materials Management*, *Production and Inventory Control*, and many others.

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