



# Blended: Using Disruptive Innovation to Improve Schools

By Michael B. Horn, Heather Staker

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**Navigate the transition to blended learning with this practical field guide**

*Blended* is the practical field guide for implementing blended learning techniques in K-12 classrooms. A follow-up to the bestseller *Disrupting Class* by Clayton M. Christensen, Michael Horn, and Curtis Johnson, this hands-on guide expands upon the blended learning ideas presented in that book to provide practical implementation guidance for educators seeking to incorporate online learning with traditional classroom time. Readers will find a step-by-step framework upon which to build a more student-centered system, along with essential advice that provides the expertise necessary to build the next generation of K-12 learning environments. Leaders, teachers, and other stakeholders will gain valuable insight into the process of using online learning to the greatest benefit of students, while avoiding missteps and potential pitfalls.

If online learning has not already rocked your local school, it will soon. Blended learning is one of the hottest trends in education right now, and educators are clamoring for "how-to" guidance. *Blended* answers the call by providing detailed information about the strategy, design, and implementation of a successful blended learning program.

- Discover a useful framework for implementing blended learning
- Unlock the benefits and mitigate the risks of online learning
- Find answers to the most commonly asked questions surrounding blended learning
- Create a more student-centered system that functions as a positive force across grade levels

Educators who loved the ideas presented in *Disrupting Class* now have a field guide to making it work in a real-world school, with expert advice for making the transition smoother for students, parents, and teachers alike. For educational leaders seeking more student-centered schools, *Blended* provides the definitive roadmap.

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## **Bibliography**

- Sales Rank: #58935 in Books
- Brand: imusti
- Published on: 2014-10-27
- Original language: English
- Number of items: 1
- Dimensions: 9.10" h x 1.30" w x 6.90" l, .0 pounds
- Binding: Hardcover
- 336 pages

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### Editorial Review

From the Inside Flap

#### Navigate the transition to blended learning

*Blended* is the practical field guide for implementing blended learning techniques in K–12 schools. A follow-up to the bestseller *Disrupting Class* by Clayton M. Christensen, Michael B. Horn, and Curtis W. Johnson, this hands-on guide is intended not only to be a resource for those wanting to make significant changes in their schools, but also an eye opener for people who feel content with what they have. Readers will find a step-by-step framework upon which to build a more student-centered educational system along with real-world advice for creating the next generation of K–12 learning environments.

Leaders, teachers, and other stakeholders will gain valuable insight into the process of using online learning, benefitting students and teachers alike, while avoiding missteps and potential pitfalls. *Blended* helps users:

- Discover an attainable framework for implementing blended learning in a classroom, school, or district
- Unlock the potential—and mitigate the risks—of online learning
- Find answers to the most commonly asked questions about blended learning
- Create a more student-centered system that functions as a positive force across grade levels

From the Back Cover

#### Praise for *Blended*

"There is a lot of hope and misunderstanding around online learning and its relation to in-person learning. *Blended* clearly shows that it isn't an either-or proposition, but rather that the most likely future is one in which online experiences enrich the physical ones and vice versa. Even more, the book gives concrete examples of how educators, parents, and learners can move us all to a world where technology makes the classroom more human, not less."

—**SALMAN KHAN**, founder, Khan Academy; author, *The One World Schoolhouse: Education Reimagined*

"*Blended* is the essential guide to move beyond the rhetoric about personalized learning and toward a practical strategy. It provides a powerful framework that challenges conventional wisdom about how schools should respond to the digital age."

—**JEB BUSH**, chairman, Foundation for Excellence in Education; former governor, Florida

"The authors' real genius is in using research and theory to take the guesswork out of moving our schools forward into the twenty-first century."

—**JIM HUNT**, foundation chair, The Hunt Institute; former governor, North Carolina

"Teachers will play a critical role in the transition to blended learning. This book gives a roadmap for including educators in the design of blended learning and for thinking through ways to empower great teachers."

—**VICKI PHILLIPS**, director of education, Bill & Melinda Gates Foundation

"Several years ago Michael Horn told us in *Disrupting Class* how online learning would rapidly affect

modern teaching and learning. In *Blended*, Horn and Staker move from prediction to practice, detailing through solid research, observation, and case studies how blended learning is transforming traditional schools into 24-7 learning centers."

—**BOB WISE**, president, Alliance for Excellent Education; former governor, West Virginia

#### About the Author

**MICHAEL B. HORN** is co-founder and executive director of Education at the Clayton Christensen Institute for Disruptive Innovation and co-author of *Disrupting Class: How Disruptive Innovation Will Change the Way the World Learns* (McGraw-Hill, 2008) with Clayton Christensen and Curtis Johnson. His insights have been highlighted in his recurring column for *Forbes* as well as *The Washington Post*, *The Economist*, *Huffington Post*, and *Education Week*.

**HEATHER STAKER** is senior research fellow in Education at the Clayton Christensen Institute for Disruptive Innovation. One of the world's foremost experts on K–12 blended learning, she has appeared on radio, television, and in legislative hearings across the country as a spokesperson for harnessing innovation to improve schools.

#### Users Review

##### From reader reviews:

##### Victor Green:

Book is to be different for each and every grade. Book for children till adult are different content. We all know that that book is very important for us. The book *Blended: Using Disruptive Innovation to Improve Schools* seemed to be making you to know about other expertise and of course you can take more information. It is quite advantages for you. The e-book *Blended: Using Disruptive Innovation to Improve Schools* is not only giving you considerably more new information but also being your friend when you really feel bored. You can spend your own personal spend time to read your publication. Try to make relationship together with the book *Blended: Using Disruptive Innovation to Improve Schools*. You never really feel lose out for everything if you read some books.

##### Mary Gobeil:

This *Blended: Using Disruptive Innovation to Improve Schools* book is not ordinary book, you have after that it the world is in your hands. The benefit you get by reading this book is definitely information inside this book incredible fresh, you will get info which is getting deeper anyone read a lot of information you will get. This kind of *Blended: Using Disruptive Innovation to Improve Schools* without we recognize teach the one who examining it become critical in contemplating and analyzing. Don't end up being worry *Blended: Using Disruptive Innovation to Improve Schools* can bring whenever you are and not make your case space or bookshelves' turn out to be full because you can have it in the lovely laptop even mobile phone. This *Blended: Using Disruptive Innovation to Improve Schools* having great arrangement in word along with layout, so you will not experience uninterested in reading.

**Lisa Sullivan:**

A lot of people always spent their own free time to vacation or perhaps go to the outside with them family members or their friend. Did you know? Many a lot of people spent many people free time just watching TV, or playing video games all day long. If you need to try to find a new activity this is look different you can read the book. It is really fun for yourself. If you enjoy the book which you read you can spent the whole day to reading a guide. The book Blended: Using Disruptive Innovation to Improve Schools it is quite good to read. There are a lot of folks that recommended this book. These were enjoying reading this book. In case you did not have enough space bringing this book you can buy the e-book. You can m0ore quickly to read this book from the smart phone. The price is not to fund but this book offers high quality.

**Nancy Soto:**

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