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The book challenges conventions but also provides essential empirical detail and careful argument. Practical relevance is also present through interdisciplinary discussion of public relations problems in sport, health, science, tourism, and documentary film. This important volume will stimulate debate about the boundaries, definitions, functions, and effects of public relations.

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Public Relations: Critical Debates and Contemporary Practice From Routledge Bibliography

- Rank: #2834219 in eBooks
- Published on: 2012-12-06
- Released on: 2012-12-06
- Format: Kindle eBook

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Editorial Review

Review

"*Public Relations: Critical Debates and Contemporary Practice* is impressively comprehensive and incisive..." --PsycCRITIQUES

About the Author

Jacquie L'Etang's books and articles have largely focused on historical, historiographical and critical themes in public relations. Recently retired, her career was spent at the University of Stirling and Queen Margaret University (QMU), Edinburgh. She currently supervises some doctoral students at QMU.

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