



## Storyboarding Essentials: SCAD Creative Essentials (How to Translate Your Story to the Screen for Film, TV, and Other Media)

*By David Harland Rousseau, Benjamin Reid Phillips*

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A comprehensive guide to visual storytelling from Savannah College of Art and Design (SCAD), one of the world's leaders in sequential arts instruction. Storyboarding is the process of graphically organizing a project--a motion picture, animation, motion graphic, or interactive media sequence--in order to translate artists' ideas from story to screen. Whether you're a filmmaker, animator, ad director, writer, or video-game artist--storyboarding is a skill that is absolutely critical. Storyboarding Essentials covers everything students and working professionals need to master the art of writing and formatting scripts, creating frames, and following visual logic to create a cohesive narrative.

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- Sales Rank: #494321 in eBooks
- Published on: 2013-06-25
- Released on: 2013-06-25
- Format: Kindle eBook

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### **Editorial Review**

#### About the Author

BENJAMIN REID PHILLIPS has been teaching drawing, storyboarding, and sequential art courses at SCAD since 2004. He is also a sequential artist and illustrator whose work has been featured in the Cartoon Art Museum's Monsters of Webcomics series. He won the Georgia College Press Association's Best Editorial Feature for his District serial, Dr. Dead. Phillips has also worked on Devil's Due comic edition of FOX's hit TV series, Family Guy.

DAVID HARLAND ROUSSEAU has taught drawing and design courses at SCAD since 2005. He is an entrepreneur, author, award-winning illustrator, graphic designer, actor, and former video journalist and news reporter. In 2008, he was named to the Business Report and Journal's "40 Under 40" list, and is the recipient of a Silver ADDY Award. He has also written Savannah Tavern Tales and Pub Review and Savannah Ghosts: Haunts of the Hostess City, illustrated by Julie Collins.

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Regardless of genre or discipline, storyboards share a language that reflects the jargon and terminology employed by industries born out of the filmed visual narrative. They connect written word to final cut; they concern themselves with what the camera "sees" (framing height, camera angle, and movement); they use standard and recognized formats (aspect ratios); and they even employ similar organizational systems (numbering). While the cinematographer relies on instinct and experience, a good storyboard artist will develop a strong understanding of camera angles and framing heights to help the director achieve his or her vision.

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